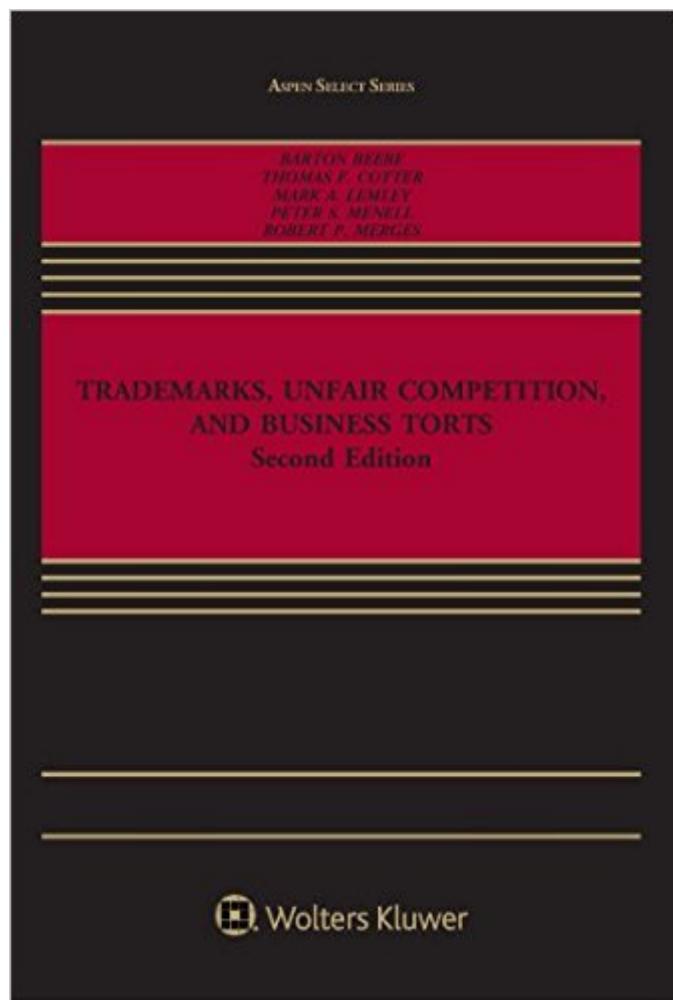


The book was found

Trademarks, Unfair Competition, And Business Torts



Synopsis

Incorporating a mix of seminal and modern cases and materials, this casebook delivers broad coverage of trademarks, unfair competition, and business torts, with ample material on the role of technology. Practice problems in each chapter encourage students to think like practitioners. Ideal for courses on Trademark Law, Unfair Competition, or Business Torts, this casebook features: a broad examination of current trademark and unfair competition law outstanding coverage of false advertising law extensive treatment of the hot news doctrine (misappropriation), including the most recent cases a thoughtful survey of business torts, including cases that address tortious interference, trade libel, and related torts such as RICO dynamic pedagogy that spans cutting-edge cases and materials, notes, questions, and hands-on practice problems

Book Information

Hardcover: 1150 pages

Publisher: Wolters Kluwer; 2 edition (June 22, 2016)

Language: English

ISBN-10: 1454869526

ISBN-13: 978-1454869528

Product Dimensions: 7.4 x 2.2 x 10 inches

Shipping Weight: 4.6 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 starsÂ See all reviewsÂ (1 customer review)

Best Sellers Rank: #2,062,270 in Books (See Top 100 in Books) #67 inÂ Books > Law > Intellectual Property > Patent, Trademark & Copyright > Trademark #3228 inÂ Books > Law > Legal Education #17022 inÂ Books > Textbooks > Law

Customer Reviews

This book has a nice balance of cases and notes. So far, the cases I've read are relevant, and the notes are well written and easy to understand.

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